



WYWM

Business Analysis

Pathway

WYWM Business Analysis Pathway



BUSINESS
ANALYSIS

What is it about?

Business Analysts are responsible for reviewing and analysing business processes then making recommendations on how to improve or create efficiencies.

Driven by data, they identify opportunities, solve problems and create and communicate solutions. They often lead teams and manage many stakeholders, including reporting and presenting findings back to the business.



WYWM
Business Analysis
courses

- Data Foundations
 - Introduction to Digital Project Management
 - Business Analysis Foundations
 - Consulting Fundamentals
- 

Data Foundations

Learning objectives

This is the first in a three-part course series comprising of Data Foundations, Data Analysis with Excel and Data Visualisation with PowerBI.

In this course, you'll learn how to:

- Plot and optimise graphs using visualisation principles
- Interpret basic descriptive statistics
- Understand and plot frequency distributions
- Use and adapt pivot tables
- Understand variants and measures of central tendency
- Understand misleading statistics and how to avoid them

Prerequisites:	Nil
Course Hours:	20-30 hrs
Assessments:	Formative Quizzes
Difficulty:	Beginner



Introduction to Project Management

Learning objectives

In this course, you'll learn how to:

- Define projects, frameworks, methodologies and project lifecycles
- Understand and build stakeholder relationships
- Understand the key principles of change management
- Schedule projects from scope to critical path
- Understand the software development lifecycle and agile methodologies

Prerequisites:	Nil
Course Hours:	20 hrs
Assessments:	Final Quiz
Difficulty:	Beginner



Business Analyst Foundations

Learning objectives

In this course, you'll learn how to:

- Understand and implement fundamental concepts of Business Analysis
- Plan and define projects
- Elicit project requirements
- Understand the role of a Business Analyst in design and development, including testing

Prerequisites:

Nil

Course Hours:

40 hrs

Assessments:

Formative Quizzes & Capstone Project

Difficulty:

Beginner



Consulting Fundamentals

Learning objectives

In this course, you'll learn the foundations of consulting through a series of modules including:

- An introduction to consulting and the different types used in the field
- An in-depth look at what business acumen is and how a consultant can understand problems in an organisation
- Understanding the foundational communication and presentation skills a consultant needs to know
- How a consultant may further their education and professional development to better assist a business

Prerequisites:

Nil

Course Hours:

5-10 hrs

Assessments:

Final Quiz

Difficulty:

Beginner/ Intermediate





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